



## **WoodCare Professional Series Exterior Natural Wood Products vs. "The Others"**

Finally, here's a product that offers you a clear choice. The WoodCare Professional Series™ from Boodge Company breaks from the old tradition of plant oil based products—products that attempt to block out nature's fury with a 'hard' surface film. This hard layer, while providing a degree of protection for a short time, actually becomes part of the problem as time goes by.

### **The Competition: Plant oil based products.**

Traditional exterior wood finishes usually contain generous amounts of linseed and/or tung oil. These oils are very useful in some applications to add sheen to paint for example, but are inherently ill suited to exterior applications. Because wood acts just like a sponge, wicking and expelling moisture and thus expanding and contracting, these hard drying products are prone to cracking as the wood they're meant to protect expands and contracts with changing weather conditions (temperature & humidity). As they crack, the surface armor becomes vulnerable to the introduction of airborne molds, mildew, and fungus that get carried behind that tough surface by rainwater. Before long, that tell-tale blackening starts to occur as those intruders flourish, actually feeding on the plant oils occurring naturally in the wood as well as those introduced by the product meant to protect the wood. When you add the effects of the sun to the above, the finish often turns to powder and washes off the surface completely over time.

### **WoodCare Professional Series from Boodge Company.**

The WoodCare Professional Series from Boodge Company also relies heavily on 'oil' to protect wood. The difference is that it uses petroleum based oil, which is not a food source for mold, mildew, fungus, moss, etc.. Plant organisms are not prone to growth in the presence of this oil and especially because WoodCare Professional Series from Boodge Company contains a fungicide as well. Hence; no blackening of your wood will occur from these causes.

Only the highest quality pigmented resins are blended with the oil. These resins create the tough, resilient surface barrier that keeps rain and snow from 'washing' the oil out of the wood. They also provide the UV block that prevents wood damage and discoloration from the effects of severe exposure to the sun. With the WoodCare Professional Series from Boodge Company, you will have no cracking, blistering, peeling, or chipping, but rather a long lasting protection for your valued exterior wood surfaces.

### **Time to refinish?**

I'm sure you've noticed that weathering does not occur evenly on a house wall, nor is it the same on the north side of the house as it is on the south. The wood under the overhang's and other similarly protected area's, may look like new, while the wood on the lower areas of the walls, particularly the south wall, may be completely gone. How does one go about refinishing such a surface? To do it 'right' means stripping off the 'good' finish so one can start over again with clean bare wood. This can be a very expensive, messy, and labor intensive operation. In many cases, 'modern' formulations are such that a stripper can't be found to soften the finish. Sanding or sandblasting may be the only alternative. Ironically, the products which last the longest on initial application end up being the most difficult to strip and reapply successfully. Should you choose to not go through this trouble and expense before re-application, you end up with an uneven appearance, with product build-up in some areas and a much thinner coating in others.

With the WoodCare Professional Series from Boodge Company, light pressure washing is all that's needed to prepare the surface for refinishing. This removes dirt accumulation and any surface oxidation that has occurred over the years. It is probable that most of the oil from the prior application will still be present in the wood.

This oil will naturally migrate to the driest area in the wood. The new application provides additional oil to penetrate deeper yet into the wood pores and provides a new layer of pigment and resin to restore a rich appearance and renewed protection to the wood.

### **How long will it last?**

With the 'typical' wood finish product, the factor most influencing its longevity is exposure. The severe climatic conditions of the Rocky Mountain region, are particularly hard on wood finishes. A typical life expectancy of a high quality product is approximately 3 years of 'top to bottom' protection. Some may do better, others will fail sooner.

With WoodCare Professional Series from Boodge Company, the factor most influencing its longevity is the ability of the wood to absorb the oil. Cedar is particularly well suited for the WoodCare Professional Series from Boodge Company. Most other woods are less absorbent when they come from the lumberyard. These should be allowed to weather for at least a season before being treated. This will permit further drying and allow the wood pores to purge themselves high moisture content, some natural oils which inhibit absorption and the negative affects of milling. This brief period of 'curing' will make room in the wood for the oil that will protect the wood over the long haul. A saturation coat of WoodCare Professional Series from Boodge Company applied to absorbent wood siding should provide a minimum of 5 years of protection and good looks. Many users have experienced longevity considerably exceeding 5 years.

### **The Bottom Line.**

The WoodCare Professional Series from Boodge Company offers you a clear choice. You can keep on doing what you've been doing for years... an activity that has driven many people away from using natural wood on their exteriors. Or, you can switch to the WoodCare Professional Series from Boodge Company and enjoy the benefits that should be, and now can be, inherent in using natural wood products on your home without all the pain normally associated with quality upkeep.

It's important to note that the WoodCare Professional Series from Boodge Company, a penetrating product, to be effective, must be applied to a clean, dry surface, free of any substance that might inhibit penetration. If you've been using one of the 'typical' plant oil based products on your home, it will be necessary to thoroughly remove all of the old finish before you can enjoy the benefits of the WoodCare Professional Series from Boodge Company. The best plan is to use the WoodCare Professional Series from Boodge Company right from the start.

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